
Use	Ratio	Resolution	Notes
Reels / TikTok / Shorts	9:16	1080 × 1920	Keep text away from edges
Feed portrait	4:5	1080 × 1350	
Square	1:1	1080 × 1080	
YouTube / HD	16:9	1920 × 1080	
4K	16:9	3840 × 2160	Large files
Email	16:9	1280 × 720	Keep under ~20 MB

Check each platform's current specs.

Notes